



Access on-demand expertise & resources from our top-tier healthcare industry independent consultants & interim managers

**Our Projects & Profiles in
Market Access & Pricing / HEOR / RWE**



Our Expertise

Market Access & Pricing (MA&P)
Health Economics & Outcomes Research (HEOR)
Real-World Evidence (RWE)

Market Access

Market Access Landscaping
Stakeholder Mapping
Reimbursement Strategy
Global Value Dossier
Local Value Dossier
Inputs in Phase III design

Pricing

Pricing strategy & Guidance
Payer Segmentation
Payer Qualitative Research
Price Corridor and Launch Sequence
Develop Payers Materials



Health Economics Model

Early HE model
Budget Impact Model
Cost-effectiveness Model
Target Population Sizing
Quality of life questionnaire
Inputs in Phase III design
Indirect Treatment Comparison

Real-World Evidence

Retrospective study
Ambispective study
Prospective study
Registries, Databases, Medical Records
Early Access Programs / Compassionate Use
Data Gap / Data Generation Plan

Interim Management


Market Access Director / Project Management
Pricing Director / Project Management
HEOR Director / Project Management
RWE Director / Project Management

Our Projects

Market Access & Pricing (MA&P)
Health Economics & Outcomes Research (HEOR)
Real-World Evidence (RWE)

∞ BigPharma – RWE / Epidemiology

Need : Interim management for product launch in infectiology (ressource)

Expert : EU expert with strong experience in epidemiology & infectious diseases 

Duration : 12 months, full-time

∞ Biotech – HEOR

Need : Looking for an interim HEOR project manager for a 12-months period to support the launch of product in oncology (ressource)

Expert : UK HEOR Freelance Expert 

Duration : 12 months, full-time

CEO: « I had the opportunity to work with Anthony on a freelance project through pharmatch.co, and his expertise in the healthcare industry was invaluable. His ability to quickly understand and adapt to our needs made a significant impact on our project's success. Anthony's professionalism and collaborative spirit were standout qualities! »

∞ HealthTech – Reimbursement

Need : Frame the reimbursement pathway in the US for a digital AI solution in Anaesthesiology (deliverable)

Expert : US Market Access Freelance Expert 

Duration : 1 month, part-time

∞ Medtech – Market Access & Pricing

Need : Understand the HTA landscape for companion diagnostics in 3 European markets to launch its product (deliverable)

Experts : Flash team of local health economics experts from UK, Spain & France   

Duration : 3 months, part-time

Our Freelance Experts



Market Access & Pricing (MA&P) Health Economics & Outcomes Research (HEOR) Real-World Evidence (RWE)



Emma
Market Access
UK



David
HEOR
Switzerland



Finn
Value Evidence
Belgium



Savvas
Epidemiology / RWE
Greece

Emma
MARKET ACCESS FREELANCE EXPERT

Global Market Access, Pricing & HEOR Director

"Independent, Director Level, Freelance Market Access and Pricing Contractor with a wide skill set and breadth of project experience across global markets, available for full or partial projects."

> MY IDENTITY
Diploma / Background: MSc Health Technology Assessment, 6 Week Course, Health Economics & Policy, European Market Access Diploma, Market Access, Essentials of Qualitative Market Research in Healthcare, Essentials of Quantitative Market Research in Healthcare, Building Digital Partnerships and Ecosystems, Leading in a Transforming World, Strategy in the Age of Digital Disruption, Developing Emerging Leaders, Post Graduate Certificate, International Health Technology Assessment, Pricing and Reimbursement, Advanced Search Techniques for Systematic Review, Measuring and Valuing Health, CIM Chartered Postgraduate Diploma in Marketing, Marketing, Innovating in Healthcare, Understanding Drugs and Addiction, Diabetes - A Global Challenge, Negotiation and Conflict Resolution, Strategic Management, Health Technology Assessment, The Secret Power of Brands
Nationality: United Kingdom
Country: United Kingdom
Languages: English
Experience Level: Experience > 10 years
Companies / Clients: Care UK, Boehringer Ingelheim, Schering Plough, Schering Plough, Schering Plough Pharmaceuticals, Galen Pharmaceuticals

> MY CONDITIONS
Indicative Rate: 1500€
Remote Flexible: Yes
Travel Flexible: Yes

created using upilot

David
HEOR FREELANCE EXPERT

Global Pricing & Access Lead | Independent Consultant or HEOR, Market Access, Pricing Expert

" Pragmatic, solution-oriented Senior Leader in Market Access and Health Economics with profound knowledge in Health Technology Assessment. * Multi-functional experience in HEOR (health economics and outcomes research), real world data analysis, global drug and diagnostics development and market access strategy. * Excellent cross-cultural communications skills in guiding LOC general managers and heads of access in defining local HTA strategies and identifying local price range, in line with the global policy. * Successfully submitted for 20 countries HTAs and reimbursement for launch oncology and haematology indications for Adcetris, Nintaro and Alunbrig, result in gaining approvals in 80% of the countries"*

> MY IDENTITY
Diploma / Background: Postgraduate Diploma, Digital Healthcare, Postgraduate Certificate, Health Economics, Master of Business Administration (MBA), Business Administration and Management, General, Bachelor's degree, Business and Economics
Nationality: Switzerland
Country: Switzerland
Languages: English
Experience Level: Experience > 10 years
Companies / Clients: Arici Strategic Consultancy, Diurnal, Global Blood Therapeutics, Accenture, Takeda, PSM

> MY CONDITIONS
Indicative Rate:
Remote Flexible: Yes
Travel Flexible: Yes

> MY SKILLS
Specializations: Pharma (pharmaceutical / BigPharma), Biotech (biotechnology), Medtech (medical device / IVD), Healthtech (startup / digital health)
Hard Skills: Budget Impact Model, Burden of Disease [BoD], Clinical Trial Design, Companion Diagnostics (CDx), Cost-Effectiveness model, Data Generation

Finn
VALUE & EVIDENCE FREELANCE EXPERT

Self-Employed Life Sciences Executive, Advisor | Global Market Access Launch Excellence | Frameworks & Processes | Organizations & Operations | Talents or Executive Advisor & Interim Executive - Global HealthTech Value-Evidence-Access

"For 20+ years, I have held managerial positions in the innovation HealthTech Industry (BioPharma, MedTech & eHealth), related Consulting Businesses, and Public Health Sectors. I created, developed, implemented and led numerous Teams. I also assumed leading roles in the development & launch of HealthTech Technologies in Mature-Developed & Emerging-Growth Countries.

I propose "Ad-Vis" Access to my Expertise and 20+years of Experience as a CIO "Go-to-Market" (Evidence-Value-Access) Executive Advisor and Interim Executive support Boards, C-Suites, Executives, and Teams to Define & Implement Global "Go-to-Market" Strategies, Tactics, and Partnerships in Mature & Developed, as well as Emerging & Growth Markets, Worldwide.

To Adapt to your Needs, I propose my Services for:

- Projects: Leadership of Global, International or Regional Evidence-Value-Access Strategy and Implementation - Strategies, Tactics, and Partnerships.
- Interim/Executive: Global/International/Regional Evidence-Value-Access Teams and Capacity Building, Short- & Longer-Term Replacements, Mission-based Secondments."

> MY IDENTITY
Diploma / Background: Executive MBA, Entrepreneurship/Intrapreneurship & Business Development, Master in Science, Health Sciences - Health in Europe, Master's degree, Public Health, Bachelor of Science - BS, Nursing Science
Nationality: Belgium
Country: Belgium
Languages: English, French
Experience Level: Experience > 10 years
Companies / Clients: IMS health, Campbell Alliance, Covance Market Access, Volzin Consulting Life Sciences, UCB Pharma Global in Belgium and Medtronic International in Switzerland, Observatoire de la Santé du Hainaut - Province of Hainaut - Belgium, Different hospitals, long-term facilities, and outpatient settings

> MY CONDITIONS
Indicative Rate:
Remote Flexible: Yes
Travel Flexible: Yes

Savvas
EPIDEMIOLOGY / RWE FREELANCE EXPERT

Freelance Consultant Epidemiology (Biostatistics) | Epidemiology | Evidence Synthesis | RWE | Impact Evaluation) or Lead Biostatistics | Epidemiology | Evidence Synthesis | RWE | Impact Evaluation

"I am an epidemiologist, methodologist and RWD expert with more than 15 years academic research and consulting experience. I have led or co-lead the design and analysis of systematic and targeted literature reviews as well as observational, quasi-experimental, interventional, implementation, real-world evidence and health economic evaluation studies. Within the pharma industry, I have utilized my expertise and skills for the assessment, value proposition, reviewing HTA requirements and evidence needs to support the development of health economic profiles and roadmaps for pharmaceutical products to treat infectious and rare diseases including COVID-19, pneumococcal disease, otitis media, RSV, influenza, narcolepsy, Alpha-1-Antitrypsin Deficiency, epilepsy and Parkinson disease."

> MY IDENTITY
Diploma / Background: PhD in Environmental Epidemiology, MSc, Public Health Nutrition, BSc, Nutrition and Dietetics
Nationality: Greece
Country: Greece
Languages: English, Greek
Experience Level: Experience > 10 years
Companies / Clients: CSK, Independent Consultant, London School of Hygiene and Tropical Medicine, London School of Hygiene and Tropical Medicine, London School of Hygiene and Tropical Medicine, London School of Hygiene and Tropical Medicine, European Nutrition Leadership Platform, London Metropolitan University

> MY CONDITIONS
Indicative Rate:
Remote Flexible: Yes
Travel Flexible: Yes

> MY SKILLS
Specializations: Pharma (pharmaceutical / BigPharma)
Hard Skills: Academia experience, Consultancy Experience, Cost-Effectiveness model, Fluency in English, HE modeling, Leadership & team development, Literature Review, Markov Models, Meta-analysis, Observational studies, PROs, Protocols, Publications, Quality of Life (QALYs), Rare Disease

DO NOT SHARE WITHOUT PHARMATCH EXPLICIT CONSENT